



ShelbyKy Tourism & Visitors Bureau Minutes for February / March Meeting March 29, 2016

Members present: Jason, Dori, Vance, Justin, Matt (Katie & Charlie)

Guests: David Eaton

The meeting was called to order at 9:10 am by Justin.

A motion was made to approve the previous meeting minutes, seconded and passed.

A motion was made to approve the financials, was seconded and passed.

A motion was made to approve the Audit for 2014/2015, was seconded and passed. Justin will visit the council meetings to present the audit to the respective governing bodies.

Katie discussed the plans for a National Tourism Week luncheon in Shelbyville and dinner in Simpsonville. We will need help setting up and breaking down.

Katie told the board there was a need for a position titled Communications Coordinator and the quantity of work for that person is already equal to a full time position. A motion was made to actively search for a person to fill that slot. The motion was seconded and passed.

As was directed at the last meeting, Charlie gathered more information on and possible uses for a 14-passenger van. The discussion then focused on the feasibility as it related to a driver, storage and usage. Charlie will continue to put together a recommendation for the next meeting.

In regard to a portable facilities trailer the feeling was it would be used but there are still questions related to having a driver available when needed and storage. Charlie will continue to do research and report again at the next meeting.

It was decided that the bureau should not get involved in a retail store in the Outlet Shoppes but continue to watch for opportunities to partner with a retailer that would have space for us to have manned and/or unmanned possibilities.

A motion was made to adjourn, was seconded and passed at 10:00 am. Adjourned.

The next meeting will be Tuesday May 24, 2015 at the community theatre.